

# Renewable Energy and Environmentally Sustainable Design Case Studies

## Toyota Office Paper Cull

**Site:** Port Melbourne

**Dates:** March 2004 - October 2004

**Client:** Toyota Australia

### Project Goals:

Facilitate green office champions in commencing a paper reduction program by providing a paper resource kit incorporating:-

- Green office manual
- List of paper websites & resources
- Paper hints, facts & tips
- Auditing templates & tools
- Case studies
- Staff survey
- Posters
- Staff education & awareness materials

### Project Features:

Many positive outcomes occur from implementing a paper reduction program. Actions are highly visible thereby providing staff with confidence and inspiration and encouraging support from all levels of the organisation. Because the use of paper affects everyone in the office, this program helped increase environmental awareness across all aspects of Toyota.

Paper consumption being such an easily recognisable form of environmental impact also helped Toyota in promoting a triple bottom line capability which in turn, helps them attract and retain staff.

Other activities included:-

- A presentation to green office champions
- A green office paper launch
- Assessment of paper usage, awareness raising and reduced paper consumption.

### Project Team:

- Kathleen Esdaile, Green Office Consulting Manager, Going Solar
- Lachlan Bateman, Project Development Engineer, Going Solar
- Jan Fitzgerald, ESD Financial Specialist, The Green Footprint
- Stephen Ingrouille, General Manager, Going Solar

### Further Information:

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Under-desk paper collection



Paper audit



Paper for reuse located next to the printer. Box for recycling below



100% post-consumer printer friendly recycled paper